



Strike a Chord

Your valued support brings amazing music to residents throughout Camden County

The Philadelphia Mummers String Band Association will perform for the first annual String Band Parade down Haddon Avenue. The event offers a great day of string bands, music, food, games and more. Be a part of this excited family-friendly event with one of the following sponsorship packages:

Sponsorship Levels:

Title Sponsorship	\$2,000
Gold Sponsor	\$1,000
Local Business Stage Sponsor	\$500



See the reverse side for what is included in each sponsorship level



Making It Better, Together.

Presented by the Camden County Board of Commissioners



Your brand, integrated.

Title Sponsorship - \$2,000

Media Marketing Channels:

Logo/mentions in weekly social media posts

County Communication Channels:

Logo/mentions in the following:
Event flyers and outreach materials
Content in weekly newsletter and special emails
Website event landing page

On-Location Advertising:

Logo/mentions in the following:
Event Signage & print materials
Printed Annual Summer Parks Guide sponsor page

On Site Activations (With Prior Arrangement):

Demo, give-a-ways
Product sampling
Exhibitor table

Local Business Exclusive:

An appropriate number of band members to play at your local establishment at a coordinated time. You choose the string band.

Gold Sponsorship - \$1,000

County Communication Channels:

Logo/mentions in the following:
Event flyers and outreach materials
Content in weekly newsletter and special emails
Website event landing page

On-Location Advertising:

Logo/mentions in the following:
Event Signage & print materials
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Local Business Exclusive:

An appropriate number of band members to play at your local establishment at a coordinated time. You choose the string band.

Local Business Stage Sponsorship - \$500

Local Business Exclusive:

An appropriate number of band members to play at your local establishment at a coordinated time. You choose the string band.





For more Information:

Contact Kerry Richards at
(856) 261-5187 or
kerry.richards@camdencounty.com

Online Sponsorship Form:

CamdenCounty.com/Sponsorship

CamdenCounty.com

Get Connected    
CamdenCountyNJ

